



A University Arts degree supplemented with additional courses in graphic design have been combined with an entrepreneurial attitude to run a successful small business.

Well-developed communication and interpersonal skills increase sales and customer loyalty.

The ability to think "outside the box" and quickly grasp complex concepts is demonstrated by scholarships awarded and an award for Student Entrepreneur.

Excellent logical and analytical thinking skills have been melded with a diplomatic nature that enhances solutions to complex problems with an innate knack for finding solutions for problems before they affect projects/operations.

These are some of the benefits of a talented, resourceful and creative Graphic Artist.

- Respected by co-workers and clients alike, *"His friendliness and positive attitude made him valuable in both a team setting, and in meetings with clients."*
- Known as a talented artist *"very talented and your work ethic is very solid."*
- Outstanding logical and analytical thinking skills, combined with a diplomatic nature that enhances solutions to complex problems
- Excellent Customer service skills, *"a strong ability to work with us, hearing our desires as a company, and converting them into a viable form for the public to see."*
- Works well under pressure with high attention to detail and quality of work demonstrating adaptability, dedication and critical thinking ability
- Commended for a professional attitude, *"His thoughtfulness and thoroughness always assured the needs and goals of the clients always came first."*
- A creative, innovative person whose outstanding negotiation skills and the ability to handle multiple tasks simultaneously, result in increased productivity and profitability *"a constant source of innovative and creative ideas."*

MATTHEW BLEASDALE
ILLUSTRATOR & DIGITAL ARTIST

EMPLOYMENT HISTORY

MB Graphic Design 2007-Present

Surrey, BC

Graphic designer

- Sales and service
- Logo design
- Designing and producing print and internet advertisements
- Troubleshooting
- Website design including:
- Illustrations
- Written Content
- PayPal stores
- HTML coding and setting links
- Search engine submissions
- Writing and presenting oral and written reports
- Banking & bookkeeping
- Budgeting, costing and estimating projects
- Problem solving

"I like nonsense,
it wakes up the brain cells"
- Dr. Seuss

Green Ocean Distributors Inc. 2002 to Present

Metro Vancouver

Senior Graphic Designer

- Business card and Logo design
- Print & Internet advertising design
- HTML Website design
- Corporate branding
- Writing blogs
- Photography
- Video projects & editing
- Sales, marketing and customer service

EMPLOYMENT HISTORY WHILE SCHOOL

Bonus Marks Interactive (6 month Practicum) 2008

Langley, BC

Game Artist

- Concept art
- Character design
- Logo design
- Final art assets - characters & backgrounds
- Graphic user interface art assets

Mars' Hill News Paper (6 month Practicum) 2008

Langley, BC

Layout designer & cartoonist

- Black and white cartoons and comic strips
- Text and picture layout and design utilizing Adobe InDesign



EMPLOYMENT HISTORY WHILE SCHOOL CONTINUED ...

Smooth Studios 2001 to 2007

South Surrey / White Rock BC

Vice President & Graphic Artist

- Responsibilities similar to MB Graphic Design & Illustration

EDUCATION

Trinity Western University Langley, BC.

Bachelor of Arts Visual Art & Design.

Certificate Fundamentals of Video Game Design.

AWARDS


Trinity Western University {
Dean's List
TWU Academic Scholarships
TWU Award Fund Scholarship

Surrey Board of Trade- Student Entrepreneur of the Year 2004

South Surrey & White Rock Chamber of Commerce - New Business of the Year Finalist 2005

White Rock Christian Academy {
Grade 12 most improved student award
Grade 12 art, history, French and English Literature awards
General Arts Award Scholarship
Principle's List / Honour Roll Student

British Columbia Ministry of Education - Passport to Education Scholarship



"The source of genius is
imagination alone, the
refinement of the senses
that sees what others do
not see, or sees them
differently."
- Eugene Delacroix

IN THE VIEW OF OTHERS

"His skills in logo design, graphic art and illustration were particularly beneficial to the company. I was consistently impressed with Matthew's organization, dependability and professionalism. He was a constant source of innovative and creative ideas. I found him to be adaptable and quick to learn new skills. His friendliness and positive attitude made him valuable in both a team setting, and in meetings with clients. His thoughtfulness and thoroughness always assured the needs and goals of the clients always came first. I enjoyed working with someone with such a strong background in both the traditional and graphic arts. I highly recommend Matthew Bleasdale for any position that he may seek to pursue, especially one where his creativity and attention to detail can be utilized. He is a valuable asset for any organization."

Jeff Smith
President, Smooth Studios
South Surrey, BC

"You have just plugged away, especially in this summer session, and have cheerfully helped with whatever needed helping. You've been a great team player and a great artist. I've also really appreciated getting to know you as a person. You have a great sense of humour and are very easy to get along with. I hope you go forward from this project with a strong sense of achievement and confidence, because you've done great work here."

Kevin Schut, PHD
Trinity West University
Langley, BC

"Matt, you've been such a blessing to our team. You're very talented and your work ethic is very solid. Our team was very lucky to have you in it. I truly appreciated the way you took on work and always delivered consistently both in quality and time. I second everything that Kevin says. I hope you feel a good sense of accomplishment because you deserve it. Excellent work!"

Alma Barranco-Mendoza, PHD
Trinity West University
Langley, BC

"Mathew Bleasdale has been doing graphic design for our school for the past three years. In this time he has created and developed logos, business cards, posters and a web site for our company. Our relationship with Matt has been positive and he has been very helpful in establishing a strong public image for our company. He has demonstrated a good deal of creativity and diligence in his work and has shown a strong ability to work with us, hearing our desires as a company, and converting them into a viable form for the public to see. I believe that Matt will be successful in any new challenge that he takes on. I highly recommend him to you as a person that offers vast talent, creativity and a strong work ethic. I believe Matthew Bleasdale will be a benefit to your organization."

Todd Brewer
Todd Brewer School of Music
White Rock, BC

**"Life's like a movie, write your own ending, keep believing, keep pretending."
- Jim Henson**